

Feeding Westchester Media Kit







We Can't Wait to Work With You!

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Our Vision and Mission

Together we are Feeding Westchester.

Vision

A community where all people have access to the food they need today, and the fundamental resources to build a better tomorrow.

Mission

We nourish our neighbors in the fight against hunger.



Media Assets

Media assets can be found at www.feedingwestchester.org/mediaassets

These assets are approved for use by the media, with credit given to/source listed as "Feeding Westchester."

Please do not use any of the provided content to represent any organization outside of Feeding Westchester without requested and granted permission.

To request additional assets, or to request Marketing Department review of asset usage, please contact Marketing & Communications Manager Jonathan Ortiz at: jortiz@feedingwestchester.org.











Social Media

Follow.
Tag.
Share.

OUR HANDLES

Instagram

@FeedingWestchester

Facebook

@FeedingWestchester

YouTube

Feeding Westchester

Twitter

@FeedWestchester

LinkedIn

Feeding Westchester

TONE

We use our social channels to advocate for those facing food insecurity, with the goal of bringing attention to our mission to nourish our neighbors in the fight against hunger. We accomplish this by crafting informative posts around the themes of hope, inspiration, and positivity. We encourage you to do the same when posting about Feeding Westchester or sharing our content.

We do not do posts promoting third party events or businesses however we are able to reshare a post from the third party's own social media channels if the content aligns with our messaging at the time.

HASHTAGS

#FeedingWestchester #FeedingAmerica

#FoodBank #WestchesterFoodBank

#Nonprofit #WestchesterFoodPantry

#WestchesterCounty #Donate



Post Samples









Our Mission

We nourish our neighbors in the fight against hunger.

Help us feed our neighbors in need with a generous donation.

DONATE



Jse our locator to find food pantries, soup citchens, and more meal programs near you

000 and 300,000 people every month.

FIND FOOD

Looking to become Feeding Westchester Partner?

APPLY HERE

Together we can solve hunger. Here's how. VOLUNTEER GET INVOLVED DONATE FIND HELP FINDHELP

MEET OUR TEAM



HUNGER IN WESTCHESTER





Important Links

Use the following links when you share on social or other platforms.

Our Homepage

www.feedingwestchester.org

Donate

www.feedingwestchester.org/donation-page

Volunteering

www.feedingwestchester.org/take-action/volunteer

Virtual Volunteering

www.feedingwestchester.org/virtualvolunteering

Peer-to-Peer Fundraising

p2p.onecause.com/feedingwestchester

Find Help

www.feedingwestchester.org/find-help



Quick Facts

A look at our fight against hunger in Westchester.

We work with nearly
300 community
partners and programs
to distribute around 1.8
million lbs. of food per
month, or 1.5
million meals.

Feeding Westchester
provides food to
children, families, seniors
and veterans facing
hunger.

A \$1 donation to
Feeding Westchester
can provide 3 meals
to a person facing
hunger.

Feeding Westchester is the largest hunger-relief organization in Westchester County.

Over 200,000 (1 in 5) residents are at-risk for food insecurity in Westchester County.

Nearly 40% of all the food we distribute is fresh produce.



Feeding Westchester Boiler Plate

Feeding Westchester is the county's leading nonprofit hunger-relief organization at the heart of a network of nearly 300 community partners and programs. With a mission to nourish their neighbors in the fight against hunger, the organization sources and distributes good, nutritious food and other resources throughout every community in Westchester County. Last year, Feeding Westchester delivered 22 million pounds of food or 18.4 million meals through soup kitchens, food pantries, schools, shelters, residential programs, and mobile distributions. The nonprofit is committed to creating a community where all people have access to the food they need today, and the fundamental resources to build a better tomorrow.

Feeding Westchester is located at 200 Clearbrook Road, Elmsford, NY 10523.

For more information, visit www.feedingwestchester.org.

Contact Us

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